

Marcel Cenic

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Current role	Freelance Designer at Self Employed
Experience	Design, B2C, B2B, Supply Chain, Flexible working, Robotics
Technologies	Adobe Creative Suite, Figma, JIRA, Photoshop, Illustrator, Google Sheets, Asana, InDesign

I want to work for a company that...

has a work environment that promotes ownership and empowerment. The more impact I have on a project, the more I feel my effort is worth it. Ultimately I want to do work I feel proud of.

Work experience

Freelance Designer, Self Employed

Jan 2015 - Present (9y 9m)

Design

Adobe Creative Suite Figma

- Designed visually engaging graphic designs to effectively communicate brand messages and enhance user experiences.
- Conducted client consultations to understand their needs and deliver tailored solutions.

UX/UI Designer, Fulfillment IQ

Apr 2021 - Apr 2024 (3y)

B2C · B2B · Supply Chain

Adobe Creative Suite Figma JIRA

- Prototyped user interfaces for testing functionality and collecting feedback to enhance design.
- Designed user interfaces to improve usability and engage users effectively.
- Collaborated with the development team to seamlessly integrate design elements.
- Created wireframes to plan layout and structure of digital products before finalizing development.
- Prioritized user experience principles to enhance user interactions and satisfaction.
- Utilized design thinking to solve problems and provide innovative solutions.


UX/UI Designer, LAUFT

Mar 2020 - Aug 2020 (5m)

Flexible working

Figma JIRA

- Redesigned the entire Lauft app with a comprehensive approach.
- Developed interactive interfaces to enhance user experience and meet business objectives.
- Produced prototypes for design concept validation prior to implementation.
- Applied visual design principles to craft engaging and intuitive interfaces.

Designer / Product Support Specialist, Ocado Intelligent Automation (Formerly Kindred AI) 

Sep 2017 - Jan 2020 (2y 4m)

Robotics

Photoshop

Illustrator

Figma

Google Sheets

JIRA

Asana

- Collaborated with diverse teams to create intuitive products meeting client needs.
- Analyzed user feedback to drive product enhancements and guide future development.
- Conducted user training sessions to improve product comprehension and usage.

Copywriter & Graphic Designer, C&D Graphics 

Jun 2016 - Dec 2016 (6m)

Design

Photoshop

Illustrator

InDesign

- Enhanced written content through meticulous copy editing.
- Designed visually appealing materials to strengthen brand identity and communication.
- Developed creative branding strategies for product/service positioning.
- Temporary contract position

Education

George Brown College

Advanced Diploma (3.7) Graphic Design

- Majored in advertising
- Won multiple design awards
- Played on the college hockey team

General Assembly Canada

Apr 2017 - Sep 2017 (5m)

UX/Product Development

- Adult full-time bootcamp
- Covered, UX, UI, product branding and development

Seneca Polytechnic

Jan 2012 - Jan 2013 (1y)

certificate Entrepreneurship/Entrepreneurial Studies

Snippets

Portfolio @ www.marcelcenicdesigns.com

my portfolio can be viewed at <https://www.marcelcenicdesigns.com/>